

## FREEDOM OF INFORMATION REQUEST – FOI 700

### Question 1:

Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?

Answer 1: Yes. URL is: /AANDSPCC The page was set up in 2011/2012

### Question 2:

Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?

Answer 2: Yes, we advertise events and awards using boosted posts or facebook ads. The ads and boosted posts also appear on Instagram as they are the same company. Therefore we have paid for ads which span two social media platforms.

January – December 2017 - £791.16

January – December 2016 - £503.96

January – December 2015 - £78.76

January – December 2014 - £206.24

January – December 2013 - £358.90

January – December 2012 - £1.02

January – December 2011 - £0.00

= £1,940.04

### Question 3:

Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?

Answer 3: Yes. URL is @AANDSPCC Set up in November 2011.

### Question 4:

Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?

### Answer 4:

January – December 2017 - £55.93

January – December 2016 - £0.00

January – December 2015 - £0.00

January – December 2014 - £0.00

January - December 2013- £0.00

January – December 2012 - £0.00

January – December 2011 - £ 0.00

= £55.93

### Question 5:

Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?

Answer 5: Yes, no cost involved.

Question 6:

Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?

Answer 6: No

Question 7:

Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?

Answer 7: Yes. Twitter and Facebook policies are available on the official PCC website <http://www.avonandsomerset-pcc.gov.uk/Openness/Our-policies-and-procedures.aspx>